



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A1

Results as of: 08/31/2017

GMT: HOWARD HUDSON

LOCATION CALIFORNIA

GMT CA

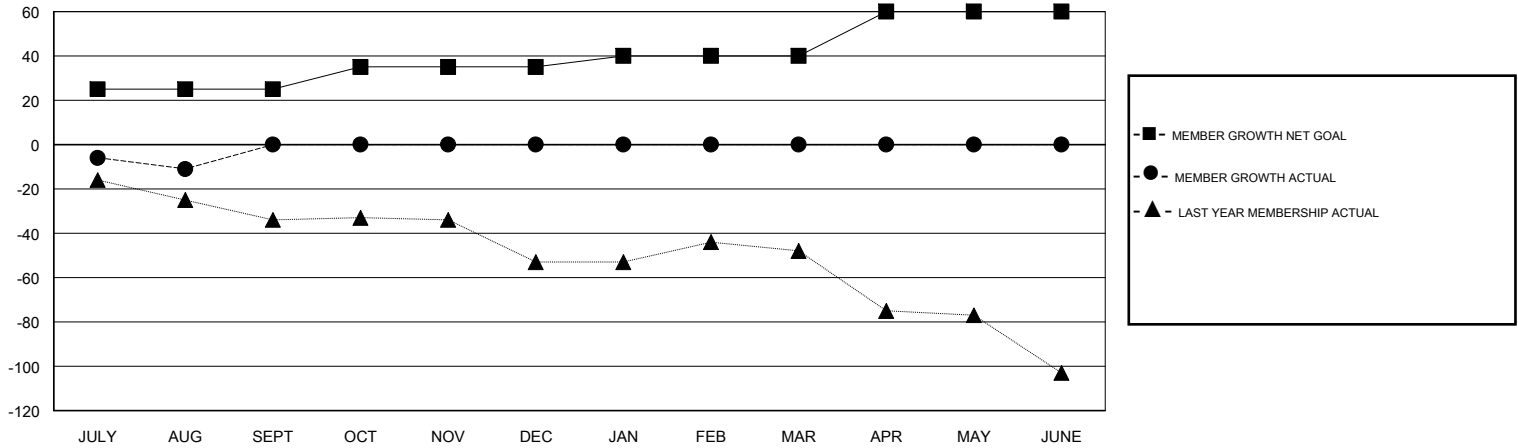
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 1 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 25 | 38 | 49 |
| OCT/NOV/DEC | 10 | 0 | 0 |
| JAN/FEB/MAR | 5 | 0 | 0 |
| APR/MAY/JUNE | 20 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 1 | 15 CLUBS OF 57 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 1,582 (78.36%) FEMALE 437 (21.64%) Women Percentage Fiscal Year Goal: 25% |
| <u>DROPPED MEMBERS</u> DECEASED 5 CLUB CANCELLED 0 OTHER 44 TOTAL 49 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 328 FAMILY MEMBERS PAYING HALF DUES 170 |